

4-H Clover Tip Sheet

This tip sheet provides basic rules regulating use of the 4-H clover. County 4-H professionals are responsible for authorizing its use in their county; the state 4-H program leader authorizes its use at the state level. Detailed information about the use of the clover is found at <https://nifa.usda.gov/4-h-name-and-emblem>. Questions? Contact Sally at mcclaskey.12@osu.edu.

1. The 4-H Name and Emblem (clover) is a federal mark protected by Public Law 18 U.S.C. 707. This number must always appear with the clover below the lower right leaf at an angle, or below the lower right leaf in line with the bottom of the stem.



2. The "H's" on the green clover can be white, black or metallic gold.
The "H's" on the black clover should be white.
The "H's" on the white clover can be black or green.

EXCEPT

If only one-color printing is being used, the H's can be reversed out to the color of the paper (or the medium on which the clover is printed.)

3. What color green is 4-H green?
Print: PMS 347 green Electronic Media: (RGB) R=51, G=153, B=102

4. DO use the clover frequently! A version of it has been around since 1907 making it an enduring symbol of our identity.

And here is what NOT to do:

5.
 - Don't flip the image - the stem must point to the right as you look at the image
 - Don't remove any leaves
 - Don't place text or other images over/on top of the clover
 - Don't tilt or rotate the clover
 - Don't stretch or alter the shape to make it fit a space

